

# BRISTLECONE'S DATA I3 TO CONNECT YOUR DIVERSE SOURCES TO KINAXIS

**Data i3**, embodying **integrity, integration and intelligence**, is a specialized Data Integration Solution for Operations Planning platforms. It features built-in functions to enhance data quality, transform data, and map data from diverse sources to target schemas.

## IF YOU'RE FACING THESE CHALLENGES, DATA I3 IS FOR YOU



### Untrustworthy Data

**Data Incompatibility:** Varying data formats and standards across systems hindering seamless integration.

**Poor Data Quality:** Inconsistent or inaccurate data from multiple sources compromising dataset integrity.

**Data Silos:** Isolated data systems and departments creating fragmented information and lacking holistic visibility.



### Complex integrations

**Integration Latency:** Delays in data integration resulting in outdated information being used for planning purposes, leading to suboptimal decisions.

**Lack of Flexibility:** Rigidity in integration processes limiting adaptability to changing business needs

**Time-consuming:** Complex integration with planning tools causing bottlenecks and delays.

# HOW DATA I3 SOLVES THESE CHALLENGES

## Common Data Model Implementation:

Data i3 solution consolidates data from multiple source systems and maps the data to the target Kinaxis RapidResponse data model.

## Improved Data Quality:

Utilize pre-configured data transformation and validation rules within Data i3 to ensure data consistency and accuracy.



## Flexible Dataset Configurations:

Easy enablement of additional datasets to meet business needs by establishing a business-centric backend configuration workflow.

## Automated Solution:

Automate the data integration and transformation processes to minimize human intervention and enable automatic updates of reference and master tables.

## Best-in-class Integration capabilities:

Leverage connectors created by our in-house Integration practice to resolve the latency issues and get data access in real-time.

# WHAT DIFFERENTIATES DATA I3 FROM OTHER SOLUTIONS



## Plug And Play Integration:

Zero-code integration with built-in connectors allows swift connection to various data sources, improving time-to-value by up to 4x.



## Customizable:

Add **custom business rules** easily on top of the pre-built integration to accelerate the process.



## Runs Anywhere:

**Platform agnostic** data integration solution available on-premise or on the cloud.



## AI Enabled Data Quality:

**Pre-built AI features for Data Cleansing** to address the data quality challenges.

### Some of its AI features include:

- Data standardization
- Data enrichment
- Deduplication
- Outlier identification
- Auto-tagging and resolution of failure codes



## Reduced Cost:

Avoids expensive software licensing costs of heavy DI Tools and reduces maintenance costs by leveraging the **fully automated integration process**.

# WHY BRISTLECONE

Bristlecone is the industry's largest pure-play supply chain service provider. As the trusted partner for AI-first supply chain transformations, Bristlecone specializes in empowering customers with digitally enabled solutions for planning, sourcing and fulfillment.

# BRISTLECONE

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